



Comal County ESD No. 3 (Canyon Lake Fire / EMS)

proudly presents

**“Pride and Ownership: The Love for the Job”
with Chief Rick Lasky**

Pride and Ownership holds no punches. Chief Rick Lasky takes a hard look at the fire service and finds it short on the only element that makes it effective: passion. Chief Lasky gives an upfront and honest criticism about the need to reignite the love of the job on every level, from chiefs on down. Do you have what it takes? Not everyone is cut out for the fire service. It takes only the best to serve the public when people need help most. Pride and Ownership calls for men and women with honor and integrity to measure up to the task. There’s nothing else in the world like being a firefighter. Every day Chief Lasky remembers why his job is the best in the world and he brings that passion to Pride and Ownership. Chief Lasky revisits the proud history and tradition of the fire service and reflects on the family values and brotherhood that have made firefighting a truly family oriented vocation.

Concepts Discussed Include:

- Our Mission
- The Firefighter
- The Company Officer
- The Chief
- Our Families
- Sweating the Small Stuff
- Changing Shirts – The Promotion
- What September 11th Did to Us and for Us
- Ceremonies That Stoke the Flames of Tradition
- Marketing Your Fire Department
- Making it all Happen and Taking Care of Number 1
- Have you forgotten?



Rick Lasky, a 30-year veteran of the fire service, is chief of the Lewisville (TX) Fire Department. Rick began his career as a firefighter in the suburbs on the southwest side of Chicago and while in Illinois received the 1996 International Society of Fire Service Instructors “Innovator of the Year” award for his part in developing the “Saving Our Own” program. He served as the co-lead instructor for the H.O.T. Firefighter Survival program at FDIC for over 10 years and is an editorial advisory board member of *Fire Engineering Magazine* and also serves on the FDIC advisory board. Rick contributes monthly to *Fire Engineering’s* Roundtable column, is the author of both the “Pride and Ownership-A Firefighter’s Love of the Job” leadership series featured in *Fire Engineering Magazine* and the best-selling book published by PennWell Books, as well as the host for the radio show “Pride and Ownership” heard on *Fire Engineering Radio*.

Course Fee: \$50.00 (Includes Box Lunch)

December 17, 2011

8:00 a.m. to 5:00 p.m.

Canyon Lake High School

8555 FM 32 Fischer, TX 78623

www.canyonlakefire-ems.org

*Canyon Lake Fire / EMS exist to preserve and protect life and property in a safe and professional manner
that enhances the quality of living for the Canyon Lake community and its guests*

REGISTRATION FORM

PRIDE AND OWNERSHIP: THE LOVE FOR THE JOB – DECEMBER 17, 2011

DEPARTMENT / ORGANIZATION NAME: _____

CONTACT PERSON: _____ **TITLE:** _____

E-MAIL ADDRESS: _____

DAY PHONE: _____ **NIGHT PHONE:** _____

Student Name	Student Name
1.	6.
2.	7.
3.	8.
4.	9.
5.	10.

(Please Attach Additional Forms as Necessary for Additional Students)

PAYMENT METHOD

<input type="checkbox"/> CASH
<input type="checkbox"/> CHECK
<input type="checkbox"/> CREDIT CARD (SPECIFY BELOW)
<input type="checkbox"/> AMERICAN EXPRESS <input type="checkbox"/> DISCOVER <input type="checkbox"/> MASTER CARD <input type="checkbox"/> VISA
CREDIT CARD NUMBER: _____
EXPIRATION DATE: _____
AUTHORIZED SIGNATURE: _____

MAIL COMPLETED REGISTRATION FORM AND PAYMENT TO:

COMAL COUNTY ESD No. 3
ATTN: TRAINING
PO BOX 2140
CANYON LAKE, TX 78133

PLEASE MAKE CHECKS PAYABLE TO COMAL COUNTY ESD No. 3

For additional information please contact Angela Hemphill
By Phone: (830) 907-2922 [304]
By E-Mail: angela.hemphill@ccesd3.org

Pride & Ownership: A Firefighter's Love of the Job Books will be available at the presentation for \$45

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